

IDENTITY

The history of Landi Renzo SpA, currently a worldwide leader in the supply of LPG and CNG motor propulsion systems, began in 1954 when Renzo Landi, together with his wife Giovannina Domenichini founded the company Officine Meccaniche Renzo Landi in Reggio Emilia, the sole manufacturer of specific mixers for all vehicles.

Towards the end of the Sixties, the extension of the network of CNG pipelines and of the distribution network of LPG gas made sourcing of fuel much easier and its use immediately increased, up until then used especially for transport trucks.

At the beginning of the Sixties the study and experimentation of new projects allowed the company to prepare a complete range of equipment for the conversion of vehicles on the market to LPG and CNG.

During those years external sales activities to fitters began together with the creation of a real sales network with salesmen that covered the entire Italian market.

Between 1963 and 1964 the first material was exported to Japan, France, Belgium and Holland and other opportunities to Eastern Europe, India and South America soon opened up.

Half way through the Sixties the production structure of the company was modified. It was diversified by its division into small satellite companies in order to increase production flexibility and market competitiveness. The main company maintained its activities related to the assembly of pieces and research and development.

It was an important period in terms of the inventions that resulted in the decisive development of components for LPG and CNG motor propulsion components. The creation of the first multi-valve container for LPG tanks created a revolution to the system of tank installations.

In 1968 the RENZOMATIC pressure regulator for LPG conversion was developed and created: it represents the progenitor of modern regulators, the first regulator with automatic idling. This invention marked a very important phase in company development and resulted in the exponential growth of sales and exports.

The number of employees increased. The 10 employees at the start of activities increased to 60 and in 1972 the company moved to a new location in Reggio Emilia, in Via F.lli Cervi.

Renzo Landi passed away in 1977. The company continued its activities and was run by his wife and son Stefano who, in 1987, became the Managing Director.

In 1980 the research and development activities generated a new invention. The TN1 CNG pressure regulator was developed and made, on three levels with regulation of the electronic minimum and the high pressure interception solenoid valves were introduced together with the first application of an electronic transducer for level and pressure indication on a conversion plant.

The sales system of the company was also developed . The roles of salesmen and dealers (as intermediaries between the company and workshop fitters) were also introduced with the strategic role of creating a warehouse.

In 1987 the company took on the name of a Joint Stock Company. Therefore Landi Renzo S.p.A. was officially born.

Constant growth allowed the company to reach a position of leadership in its field in just a few years. Landi Renzo became an Industrial Group and in 1993 it took over control of the company Landi Srl and Eurogas Holding BV, a Dutch company operating in the same field.

In 1999 the Polish branch of the Group was born, Landi Renzo Polka S.p.Z.o.o. and the following year the company Med S.p.A. of Mancatale in Reggio Emilia was bought up. In 2001 70% of the company Eurogas Holding B.V. was transferred and the company Eurogas Utrecht B.V. was bought up by the controlled company Landi International B.V.

A new head office, harmonious and modern in terms of its architecture, capable of transmitting the contents of technological advancement that the company produces, was opened in 2001 in Cavriago di Reggio Emilia, in Via Nobel n° 2.

In November 2006 the Landi Renzo Quality System, already certified ISO 9001 since 1996 and ISO/TS 16949 since 2001, a certification related to the field of automobiles, extended the ISO 9001 processes and procedures to the Italian Network in order to guarantee the standards of quality already adopted by the company.

In the meantime the impulse for internationalisation of the Landi Group continued and in 2003 it opened a branch in Brazil, in 2005 a branch in China and in 2006 a branch in Pakistan.

During the same year the LANDIRENZO Corporate University was born, a factory of ideas and action in order to develop the human resources of the Landi Group and to diffuse the culture of sustainable mobility.

Landi Renzo S.p.A. is currently an international leader in its field thanks to the high standards of services provided to clients, constant attention to research and development, to structures, to industrial processes and to technologically advanced products.

The style, in terms of reliability and professionalism, an undisputed heritage that has always accompanied Landi Renzo and that represents total guarantee for the challenges that it will be called upon to face in the future is always the same.